

**THE ENVIRONMENT  
WILL THANK YOU.**

**AND SO WILL  
YOUR CUSTOMERS.**

**Introducing crystal clear containers made from 50% post-consumer recycled plastic bottles.**

Show your commitment to sustainability while you show off your products with Fabri-Kal's Alür™ containers – now made from a higher percentage of post-consumer recycled (PCR) plastic PET bottles. With 50% PCR messaging engraved on the bottom, your customers will understand that you're as committed to the environment as they are.



**FK**® **Fabri-Kal**®

EXPERIENCE A BETTER PACKAGE.™

# Give your customers more of a good thing. Sustainability.

**People will pay more for environmentally friendly products.** Since nearly 1 in 4 consumers are willing to pay to save the environment,<sup>1</sup> it's likely that your customers will be glad to see you've chosen Alür™ containers made with 50% PCR material. They don't have to pay more. And neither do you.

**Save resources for the next generation with our new generation of containers.** New Alür™ containers are made from 50% post-consumer recycled PET plastic bottles. More recovered and reprocessed plastic bottles mean:

- Less refuse going into our waste stream.
- Less need to tap virgin raw materials to produce consumer goods.
- More recycled materials at work, strengthening the sustainability loop.

**New Alür™ with 50% PCR. And 100% commitment to quality.**

Crystal clear Alür™ round containers and lids are engineered to be durable as well as leak-resistant.

- Sturdy construction makes them hold up well in your operation and feel good in your customers' hands.
- They are brilliantly clear for complete product visibility.
- High-performance Alür™ containers are also custom printable to promote your brand.
- Like all Fabri-Kal products, they are crafted with care right here in the U.S.A.

	Part No.	Description	UPC Code	Case Qty	Case Dimensions (in.)	Case Cube (ft <sup>3</sup> )	Case Weight (lbs.)
RD5	9501008	5 oz. Clear	00049202014354	1000	18.9 x 15.3 x 12.3	2.0	20.9
RD8	9501030	8 oz. Clear	00049202015832	500	23.8 x 10.0 x 18.0	2.5	15.2
RD12	9501032	12 oz. Clear	00049202015856	500	23.8 x 10.0 x 18.8	2.6	17.4
RD16	9501034	16 oz. Clear	00049202015863	500	23.8 x 10.0 x 19.3	2.6	20.8
RD24	9501036	24 oz. Clear	00049202015887	500	23.8 x 10.0 x 20.8	2.9	26.4
RD32	9501038	32 oz. Clear	00049202015894	500	23.8 x 10.0 x 22.4	3.1	32.0
LRD	9501020	Clear, Plug-Fit Lid	00049202013715	500	24.5 x 10.3 x 14.4	2.1	8.1
LKC12/20F	9508056	Clear, Flat Lid	00049202014057	1000	19.6 x 16.9 x 8.8	1.7	7.7

For more information, call us at 800.888.5054 or visit [www.f-k.com](http://www.f-k.com)



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<sup>1</sup>The Integer Group® M/A/R/C® Research March 2011 Checkout, Study N = 1,204  
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